

Inc. **2014** 5000

America's
**FASTEST
GROWING
PRIVATE COMPANIES**

SEPTEMBER 2014

Inc. 5000

The Class of 2014

Now in its eighth year, the Inc. 5000 is the most comprehensive portrait of America's fastest-growing private companies assembled anywhere. Each profile is reported by one of the dozens of writers assigned to the project. Many firms are innovators with little coverage elsewhere; many others are using their cutting-edge savvy

to grow their market share in traditional products and services, and are similarly underreported by the rest of the business media. The Inc. 5000 profiles are available on Inc.com.

INVENIO SOLUTIONS | n^o. 2744

136% THREE-YEAR GROWTH

INDUSTRY: **ADVERTISING & MARKETING**

2013 REVENUE: **\$40.9 M** EMPLOYEES: **537**

CEO: **JOHN GRADY** FOUNDED: **1994**

AUSTIN, TX | INVENIOMARKETING.COM

Provides services including inbound and outbound telesales, partner account management, appointment setting, full cycle sales, and marketing automation across a wide range of industries.

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In the company's own words

Invenio Solutions is a full-service sales firm focused on high-quality lead generation and outsourced sales services for business-to-business organizations. Backed by an experienced team of Sales Scientists™, we offer a comprehensive and unique package of services, including front-end pipeline development, nurturing/marketing automation and sell-through sales, that have the unmatched flexibility to deliver market-leading results. Devoted to providing clients strategic guidance, visibility into ongoing operations and a steady flow of highly qualified leads, Invenio's partnership-focused approach,

comprehensive reporting and track record of success set the company apart. Consisting of more than 500 employees, the company is headquartered in Austin, Texas, with offices throughout North America.

In-ven-iō
SOLUTIONS
The Science Of Sales.™ Perfected.

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